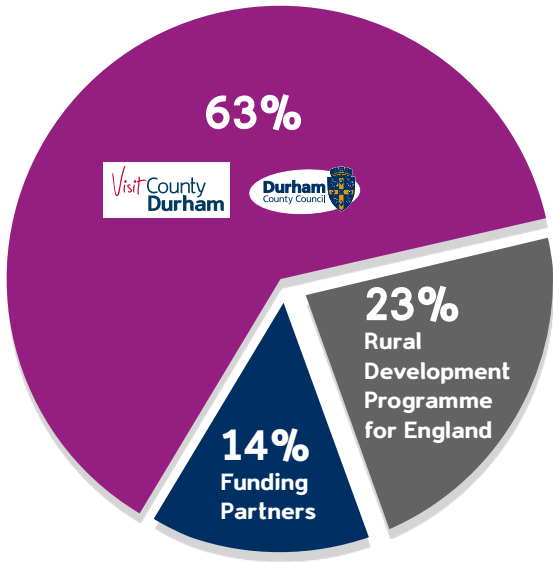


# Northern Saints Trails



Total project funding **£232,000\***

\*Excluding staff costs



**6** regional walking trails over **205** miles



**1,150** wayfinder discs installed



of walking stiles and gates replaced and repaired\*\*

**26** trail interpretation panels\*\*      \*\*County Durham only



**18** bite-sized themed itineraries



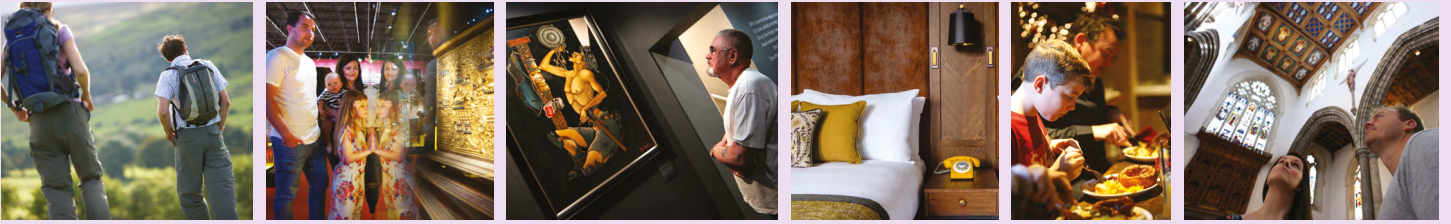
**1** partner toolkit

Developed in partnership with **7** North East local authority area destinations

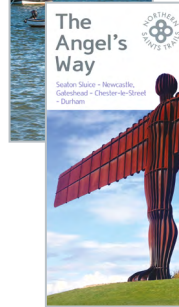
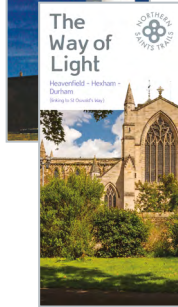
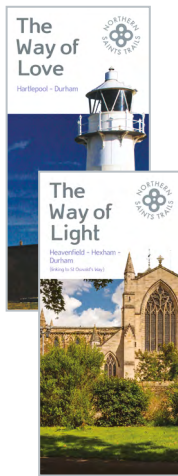
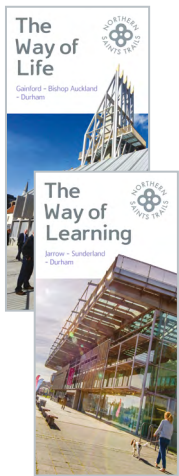


**1** dedicated website – [northernsaints.com](http://northernsaints.com)

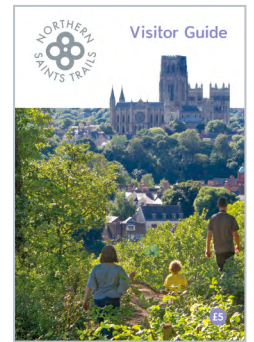
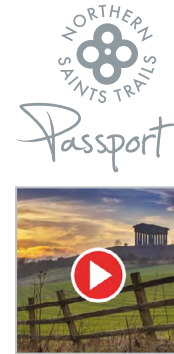
Showcasing **500+** attractions and places to stay, eat and drink



Over **£700,000** worth of regional, national and international media coverage



**75,000** Northern Saints Passports in over **100** participating venues



**26** pop-up display panels installed along the routes

**6** trail maps with a combined print run of **240,000**

**8** promotional videos

**40,000** visitor guides

Estimated net impact



expenditure annually\*

**64** new Full-Time Equivalent jobs



\*Independently commissioned research

